



telethon  
for HOPE

Your gift helps light the way.

## 2022 TELETHON FOR HOPE SPONSORSHIP

**BECOME A TELETHON FOR HOPE SPONSOR!** The 19th Annual Telethon for Hope will kick off with a 12 Day Give-A-Thon on Monday, November 28th and will feature an online engagement and media campaign, culminating on Friday, December 9th.

As a **Telethon for Hope** sponsor your donation will go directly to our housing programs that help the most vulnerable among us. Your business will be recognized on our website and in our press releases, social posts, emails and newsletters which are sent to more than 10,000 supporters. **Telethon for Hope sponsors understand that housing is critical to healthy families, healthy neighborhoods, and a thriving year-round Cape Cod.**

Embrace the true spirit of the season, and give HOPE to our clients for a brighter future. With your help, Housing Assistance will always be here for our neighbors in need, our Cape Cod workforce, and our local families.

### Sponsorship Opportunities

- Architect Sponsor\* \$10,000
- Keystone Sponsor\* \$5,000
- Cornerstone Sponsor\* \$2,500
- Beam Sponsor\* \$1,500
- Pillar Sponsor\* \$1,000
- Brick Sponsor\* \$500
- Friend Sponsor\* \$250

*\*Benefits listed on back*

### Yes! I would like to become a Telethon for Hope sponsor!

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Payment Method  Check Enclosed\* Credit Card:  Visa  AMEX  MC  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

*\*Please make checks payable to Housing Assistance Corporation*

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housing is the foundation

**Mail to:**  
Housing Assistance Corporation  
460 West Main Street  
Hyannis, MA 02601

**Email to:**  
Deanna Bussiere  
Event & Resource Development Coordinator  
dbussiere@haconcapecod.org

Questions? Contact Deanna at 508-771-5400, ext. 270 or dbussiere@haconcapecod.org

# TELETHON FOR HOPE SPONSORSHIP BENEFITS

## Architect Sponsor - \$10,000

*All of the below benefits listed in Keystone, Cornerstone, Beam, Pillar & Brick Sponsor levels plus:*

- Featured story in HACbeat, our monthly newsletter (1,500 mailed and 10,000 electronically)
- Full-page full color Ad in HACbeat submitted by business

## Keystone Sponsor - \$5,000

*All of the below benefits listed in Cornerstone, Beam, Pillar & Brick Sponsor levels plus:*

- Half-page full color Ad (submitted by business) in HACbeat newsletter (1,500 mailed and 10,000 electronically)
- Pre-recorded video message submitted by business shared on Facebook

## Cornerstone Sponsor - \$2,500

*All of the below benefits listed in Beam, Pillar & Brick Sponsor levels plus:*

- Quarter-page full color Ad (submitted by business) in HACbeat newsletter (1,500 mailed and 10,000 electronically)
- Facebook page post, tagging sponsor and including a photo of leadership/employee

## Beam Sponsor - \$1,500

*All of the below benefits listed in Pillar & Brick Sponsor levels plus:*

- Business logo and link on event webpage\*
- Business listed in HACbeat newsletter (1,500 mailed and 10,000 electronically)

## Pillar Sponsor - \$1,000

*All of the below benefits listed in Brick Sponsor levels plus:*

- Business listed along with link on event webpage
- Telethon for Hope Santa hat

## Brick Sponsor - \$500

*All of the below benefits listed in Friend Sponsor levels plus:*

- Business listed on event webpage
- Telethon lapel pin

## Friend Sponsor - \$250

- Business listed in our Annual Report

*\*To successfully reproduce your logo artwork, we request a jpeg, png or eps file. Deadline is November 18th.*

