

# telethon for HOPE

housing is the foundation

Housing Assistance Corporation  
is excited to announce that the  
**Telethon for Hope is going VIRTUAL!**

**Thursday,  
December 3rd**

## TELETHON FOR HOPE SPONSOR OPPORTUNITIES

**BECOME A TELETHON FOR HOPE SPONSOR!** This year's **Telethon for Hope** is going **VIRTUAL!** As in past years, we will be broadcast live throughout the Cape on Channel 99, as well as streamed live on Facebook and YouTube. With the current uncertainty surrounding us, we are reminded of one constant -- **how important our homes are in keeping us safe, happy, and healthy.**

As a **Telethon for Hope** sponsor your donation will go directly to our housing programs and services that help the most vulnerable among us and support our thriving year-round community. Your business will be recognized on our website and in our press release, social posts, emails and newsletters to more than 10,000 supporters.

Together, we are making a difference in our community and giving hope to those who need it most!

### Sponsorship Opportunities

- Architect Sponsor\* \$10,000
- Keystone Sponsor\* \$5,000
- Cornerstone Sponsor\* \$2,500
- Beam Sponsor\* \$1,500
- Pillar Sponsor\* \$1,000
- Brick Sponsor\* \$500
- Friend\* \$250

*\*Benefits listed on back*

### Yes! I would like to be a Telethon for Hope sponsor!

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Payment Method  Check Enclosed\* Credit Card:  Visa  AMEX  MC  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

*\*Please make checks payable to Housing Assistance Corporation*



**Mail to:**  
Housing Assistance Corporation  
460 West Main Street  
Hyannis, MA 02601

**Email to:**  
Deanna Bussiere  
Event & Resource Development Coordinator  
dbussiere@haconcapecod.org

Questions? Contact Deanna at 508-771-5400, ext. 270 or dbussiere@haconcapecod.org

# TELETHON FOR HOPE SPONSORSHIP BENEFITS

## Architect Sponsor - \$10,000

All of the below benefits listed in Keystone, Cornerstone, Beam, Pillar & Brick Sponsor levels plus:

- Featured story in HACbeat, our monthly newsletter (2,500 hard copies and 6,000 electronically)
- Full-page full color Ad submitted by business in HACbeat newsletter (2,500 hard copies and 6,000 electronically)
- Speaking opportunity during live stream video

## Keystone Sponsor - \$5,000

All of the below benefits listed in Cornerstone, Beam, Pillar & Brick Sponsor levels plus:

- Half-page full color Ad submitted by business in HACbeat newsletter (2,500 hard copies and 6,000 electronically)
- Pre-recorded video message submitted by business shared on Facebook event page

## Cornerstone Sponsor - \$2,500

All of the below benefits listed in Beam, Pillar & Brick Sponsor levels plus:

- Quarter-page full color Ad submitted by business in HACbeat newsletter (2,500 hard copies and 6,000 electronically)
- Facebook Event page post, tagging sponsor and including a photo of employee/leadership

## Beam Sponsor - \$1,500

All of the below benefits listed in Pillar & Brick Sponsor levels plus:

- Business logo and link on event webpage\*
- Business listed in HACbeat newsletter (2,500 hard copies and 6,000 electronically)

## Pillar Sponsor - \$1,000

All of the below benefits listed in Brick Sponsor levels plus:

- Business listed along with link on event webpage
- Telethon for Hope Santa hat

## Brick Sponsor - \$500

- Business listed on event webpage
- Telethon lapel pin
- Business listed in Annual Report

## Friend - \$250

- Business listed in Annual Report

\*To successfully reproduce your logo artwork, we request a jpeg, png or eps file.



Building Communities and Hope on Cape Cod & the Islands

460 West Main Street, Hyannis, MA 02601

[www.haconcapecod.org](http://www.haconcapecod.org)

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Follow us on social media @haconcapecod

