

Housing Assistance Corporation's

telethon for HOPE

housing is the foundation



CORPORATE SPONSORSHIP BENEFITS

Saturday, December 7, 2019 - 5:00 to 9:00 PM

BECOME A SPONSOR! Be the HOPE your neighbor needs. Event sponsors of the **Telethon for HOPE** will be part of one of the most visible events of the year while also supporting critical housing services on Cape Cod and the Islands!

New this year, the telethon will be hosted at LoveLiveLocal's Holiday Fest at Barnstable High School, with 1,000 shoppers expected to attend. The telethon also will be streamed online, and telethon guests will encourage friends, family, and colleagues within their social network to like, share, and comment on the program.

The **Telethon for HOPE** is a major fundraiser to support Housing Assistance Corporation's programs and services that give HOPE to more than 5,000 clients we serve on Cape Cod and the Islands. Housing Assistance offers a full continuum of housing programs throughout Cape Cod and the Islands that are focused on:

- Reducing and preventing homelessness;
- Promoting self-sufficiency and empowerment and;
- Increasing the region's affordable and attainable housing inventory.

Sponsorships of \$1,000 or more may be eligible for a 50% credit on their state taxes. See back for list of benefits.

Sponsorship Opportunities

- Architect Sponsor* \$10,000
- Keystone Sponsor* \$5,000
- Cornerstone Sponsor* \$2,500
- Beam Sponsor* \$1,500
- Pillar Sponsor* \$1,000
- Brick Sponsor* \$500

*Benefits listed on back

Yes! I would like to sponsor the Telethon for HOPE.

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

[Please make checks payable to Housing Assistance Corporation]

Payment Method Check Enclosed Credit Card Visa AMEX MC Discover

Credit Card Number _____ Expiration Date _____

Signature _____

Mail to:
Housing Assistance Corporation
460 West Main Street
Hyannis, MA 02601

Email to:
Deanna Bussiere
Event & Resource Development Coordinator
dbussiere@haconcapecod.org

Questions? Contact Deanna Bussiere at 508-771-5400 x270 / dbussiere@haconcapecod.org



HAC is a 501(c)(3) nonprofit

Thank you for supporting Housing Assistance Corporation.

Telethon for HOPE Sponsor Benefits

Architect Sponsor - \$10,000 with CITC**

All of the below benefits listed in Keystone, Cornerstone, Beam, Pillar & Brick Sponsor levels plus:

- On-air interview

Keystone Sponsor - \$5,000 with CITC**

All of the benefits listed in below sponsor levels plus:

- Logo prominent during telethon programming*
- On-air check presentation by company representative

Cornerstone Sponsor - \$2,500 with CITC**

All of the benefits listed in below sponsor levels plus:

- Logo prominent on all available event collateral, e-marketing, and advertising*

Beam Sponsor - \$1,500 with CITC**

All of the benefits listed in below sponsor levels plus:

- Business listed on all available event collateral, e-marketing, and advertising

Pillar Sponsor - \$1,000 with CITC**

All of the benefits listed in below sponsor levels plus:

- Credit listing at end of telethon programming
- Business listed on HAC's telethon website
- Business listed in HACbeat, our monthly newsletter (2,500 copies distributed and over 6,000 electronically)

Brick Sponsor - \$500

- Phone lapel pin
- Business listed in HAC annual report

*Inclusion is contingent upon meeting marketing deadline (Friday, November 22)

**Community Investment Tax Credits (CITC)

Sponsor the Telethon for HOPE and qualify for tax credits, returning more money into your pocket at the end of the tax year!

HAC is offering these tax credits to YOU as an incentive to become either an **Architect, Keystone, Cornerstone, Beam or Pillar Sponsor**. By taking advantage of these tax credits, your out-of-pocket expenses will be significantly reduced while ensuring this event will be a success and helping HAC better address the housing needs on Cape Cod.

****CITC availability is limited contact us now to check availability!**

Benefits to Sponsors:

You will receive 50 percent of your donation as a tax credit that will be refunded to you in your taxes. So for a \$10,000 donation, you would receive \$5,000; for a \$5,000 donation, you would receive \$2,500. That 50 percent tax credit is on top of your allowed federal tax deduction.

Tax Savings Example*

Your Donation to HAC	\$10,000
CITC Tax Credit	\$5,000
*Federal Tax Deduction (35%)	\$1,750
Total Tax Savings	\$6,750
Actual out-of-pocket expenses	\$3,250

*NOTE: This assumes a 35% tax bracket. The actual amounts can vary. Please consult your accountant.

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Follow us on social media @haconcapecod

